




# Robert Brackett III

## Administration

 San Diego, CA

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## Overview

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### About Rob

As the senior pricing and client services manager, Robert Brackett drives the pricing initiatives for Fish & Richardson's litigation practice group. He develops, supports, and maintains Fish's alternative fee arrangements (AFA) program which has been recognized for excellence in the legal industry for the past decade. Through AFA, Mr. Brackett strives to deliver predictability of spend to clients as well as the alignment of cost and value.

Mr. Brackett has over a decade of experience in pricing and 25 years of law firm financial experience. Prior to joining the firm, he served as the chief financial officer of a mid-sized law firm based in Washington, D.C.

### Focus Areas

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### Services

- Litigation

### Education

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B.A., San Diego State University (1995)

# Experience

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## **Specialized Training**

Legal Pricing Masterclass Certification 2014.

## **Memberships & Affiliations**

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Legal Marketing Association.

True Value Partnering Institute.

International Legal Technology Association.