




J. Kevin Gray

Principal

 Dallas, TX

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Overview

About Kevin

Kevin Gray is the managing principal of the Dallas office of Fish & Richardson P.C. and the national chair of the firm's IP licensing, transactions, and agreements practice, recently named by *Intellectual Asset Management* as one of the best in the country.

Mr. Gray's practice encompasses all aspects of IP law, with an emphasis on complex transactions and licensing of intellectual property and other proprietary rights. Mr. Gray routinely handles more than 100 types of intellectual property licensing and technology agreements for organizations ranging from startups to technology transfer offices to multinational corporations. A representative list of such agreements and transactions may be found [here](#).

Named by *Intellectual Asset Management* as one of the Top 250 IP Strategists and Licensing Attorneys in the world, Mr. Gray focuses particularly on designing and implementing IP-based monetization and enforcement strategies and provides subject matter expertise in disputes, including litigation cases. Mr. Gray's work spans a broad field of technological and scientific disciplines, and his clients range from solo inventors to universities to Fortune 100® entities.

Focus Areas

Services

- IP Licensing, Transactions, and Agreements
- Litigation

- Patent
- Trademark
- Domain Names and Internet
- Trademark Counseling and Prosecution
- TTAB Oppositions and Cancellations
- Patent Prosecution

Industries

- Internet
- Life Sciences
- Medical Devices
- Nanotechnology

Education

J.D. *cum laude*, Oklahoma City University School of Law (1991)

B.S., Medical Microbiology, University of Oklahoma (1985)

Experience

Drafted and assisted leading provider of proprietary specialty food product (client) in negotiation of Co-Manufacturing Agreement with significant downstream and fermentation processor;

Drafted and negotiated Collaboration and Technology License Agreement between a global provider of innovative pharmaceutical products and solutions (client) and a start-up in clinical therapeutics;

Drafted and assisted in the negotiation of an Artist Agreement under which a larger retail company (client) engaged a famous artist to create and restore some artwork for the client's headquarters;

Drafted and negotiated a Restated and Amended Exclusive License Agreement between a biotech company (client) and a major university in connection with a billion dollar/year emerging technology co-developed by the parties;

Drafted and negotiated a Joint Development Agreement between a global provider of security

services (client) and a global technology company under which the parties will collaborate on a first-of-its-kind marriage of technology;

Drafted a Software Subscription Service (SaaS) Agreement template for the provider of pioneering electronic health record software (client) and related services for use with dozens of licensees;

Drafted and negotiated a Data Transmission and Access Agreement under which a provider of insurance rating services (client) will share data with a global financial services firm to improve related services to client's customers;

Drafted a Software License Agreement between a non-profit organization (client) and a for-profit application development company under which client's collaborative software platform (matching solo service providers with paying customers) will be available through a mobile app;

Drafted and negotiated a License, Development and Commercialization Agreement between a biotech start-up (client) and a leading global pharmaceutical company for the client's technology to be used in animal health pharmaceutical and diagnostic products; and

Designed and drafted Intra-Company Assignments and Licenses to assist a web-based services client in the worldwide protection and licensing of its IP.

Insights

Publications

Mr. Gray is a contributing author to Fish's IP Law Essentials.

"Antitrust Issues with "No-Poaching" Agreements," co-author, *Fish IP Law Essentials Blog* (October 15, 2020).

"Bankruptcy and COVID-19: Issues for Licensors," co-authored with Lance Wyatt, *Fish IP Law Essentials Blog* (May 11, 2020).

"Bankruptcy and COVID-19: Issues for Licensees," co-authored with Lance Wyatt, *Fish IP Law Essentials Blog* (May 11, 2020).

Recognition

Recognized as a Top Rated – AV® Preeminent® Lawyers in Intellectual Property Law

Named to *IAM Patent 1000: The World's Leading Patent Practitioners* (2012–2020)

“Best Lawyers in Dallas,” *D Magazine*, 2003, 2007, 2009, 2011, and 2015

Named to “Texas Super Lawyers” *Texas Monthly*, 2003 – 2014

Named one of the Top 250 IP Strategists and Licensing Attorneys – 2010, by *Intellectual Asset Management*

Memberships & Affiliations

Licensing Executive Society (LES)

American Intellectual Property Law Association (Past Chair, Cyberspace Committee on Domain Name Disputes and ICANN's Uniform Domain Name Dispute Resolution Policy)

Dallas Bar Association

Texas Bar Association (Intellectual Property Section)

American Bar Association (Intellectual Property Section)

International Trademark Association (Past Member - Classification Subcommittee of the INTA Trademark Office Practices Committee)