

FISH.

FISH & RICHARDSON

Intellectual Property Market Leader

Creating,
Protecting, and
Enhancing the
Value of IP

The world's leading innovators trust Fish & Richardson — the market leader in intellectual property law — to create, protect, enforce, and monetize their IP portfolios.

Our professionals serve a diverse range of clients, from startups to multinational corporations to world-renowned academic and research institutions, across the spectrum of technologies.

As a firm that serves the world's greatest visionaries, we know that creativity and innovation almost inevitably are the result of seeing the world from multiple perspectives. Embracing wide-ranging views ultimately leads to delivering more creative legal solutions and greater strategic counsel. That's why our core values include a commitment to diversity and inclusion.

Fish develops winning strategies to help clients meet their most important business objectives.

Litigation

Unmatched trial experience,
creative solutions

Our world-class trial lawyers are known for their outstanding legal skills and are in court nearly every day. We know how to present the facts and the law in ways that are clear and compelling to judges and juries, which is why we outperform other firms in high-stakes patent infringement actions. In 2018, for example, Fish won a stunning reversal of a \$2.5 billion jury verdict — the largest patent damages award ever recorded in the United States — in federal court in Delaware.

Fish's IP litigation practice dominates in every venue — U.S. District Court, the International Trade Commission (ITC), the U.S. Court of Appeals for the Federal Circuit, and the Patent Trial and Appeal Board (PTAB) — scoring more high-profile IP wins across the board than any other firm. Our success is rooted in our deep fluency in every technology area and venue imaginable, our robust industry knowledge, and our strategic and tenacious problem-solving abilities.

Fish is dedicated to an integrative, seamless, and scalable team approach. Our lawyers routinely work hand in hand with colleagues across the firm and as strategic partners with clients.

We embrace impactful innovation that drives efficiency, and we are at the forefront of creating custom, award-winning technical tools and processes that deliver value to clients. Our clients also benefit from Fish's sophisticated Legal Project Management tools that allow us to quickly create a litigation budget, and monitor actuals in comparison with it to ensure we run cases on budget.

Unrivaled Experience

In 2018, Fish won 14 patent cases in U.S. District Court and 23 patent cases at the Federal Circuit, and successfully resolved 300 other cases. Fish was involved in 48 patent trials between 2015 and 2018, which amounts to nearly 10 percent of patent trials held in the United States during that time. Since 2017, we have been lead counsel on over 20 percent of all new ITC patent investigations. And in 2018, Fish appeared in 109 patent appeals at the Federal Circuit, 47 more than the next most active firm.

Fish Litigation Services

- Appellate
- Chancery and Corporate Governance
- Hatch-Waxman
- ITC
- Patent
- Trade Secret
- Trademark, Copyright, and Media

Alternative Fee Arrangements

Fish is a pioneer in the area of alternative fee arrangements (AFAs). Fish started its AFA program in early 2009, before AFAs and fixed fees became industry standards, to partner with clients to create fee arrangements that are tailored to their business needs and objectives. Our specialized pricing group assists attorneys and clients with the thoughtful development of value-based budget options, including AFAs. Pricing proposals are crafted specifically to client expectations for each matter, according to the case strategy necessary to exceed client goals.

Patent

Drafting and prosecuting durable patents to maximize the value of IP

No matter what technology our clients have developed, we have someone on our team who is an expert in the subject matter. With more than 240 U.S. registered patent attorneys and agents on our staff — many of whom spent years in the field before joining Fish, and 11 of whom worked at the United States Patent and Trademark Office (USPTO) — we have assembled a formidable team with industry experience that cannot be found elsewhere.

Our patent attorneys do more than draft patent applications. We handle every step of the patent counseling and procurement process, including: validity and infringement opinions; patent portfolio planning, analysis, and development; licensing and agreements; and IP due diligence. As the nation's premier patent litigation firm, we infuse the lessons learned by our court-tested litigators into every patent application we handle, obtaining durable patents that maximize the value of our clients' IP and minimize their risks.

When companies bring their inventions to Fish, they know we will propose the most creative, efficient, and comprehensive strategies to maximize the value of their IP.

Post-Grant

Incomparable experience practicing before the PTAB

Since the passage of the America Invents Act (AIA) in 2012, the PTAB has become the forum of choice for challenging the validity of patent claims. Post-grant proceedings have become integral components of any comprehensive patent strategy, and Fish is the undisputed leader in post-grant practice. We have handled more cases at the PTAB than any other firm, our attorneys routinely craft new law at the Federal Circuit on appealed PTAB cases, we host the most innovative educational programs, and our firm is consistently ranked as the preeminent practice at the PTAB.

FISHLink Efficiency Tool

Poor communication is a common complaint against law firms, but at Fish, our clients are never in the dark. Every Fish client has access to FISHLink, an online tool that provides convenient, anytime access to the same docket information and documents that our attorneys have, ensuring that our whole team is on the same page. Key features of this tool include:

- **Shared Documents:** Feature that allows clients to collaborate with Fish attorneys and paralegals
- **Contacts:** Phone numbers and email addresses for our client's Fish team
- **Legal Updates:** Articles on the latest developments in IP law as well as Fish publications based on our client's topics of interest
- **Resources:** One-click access to relevant IP websites, including the USPTO's public and private Patent Application Information Retrieval (PAIR) system, and its Trademark Electronic Search System (TESS)
- **Reports:** Status, docket, and maintenance reports on IP matters, available to clients 24/7

Fish has experience representing petitioners and patent owners in over 1,000 petitions at the PTAB, making us well-positioned to win for our clients across all technologies. Our expertise in patent prosecution — filing an average of over 5,000 U.S. patent applications per year — allows us to capitalize on our detailed knowledge and understanding of the USPTO's policies and procedures. Our extensive patent litigation experience — Fish has been ranked as the most active patent litigation firm for 15 consecutive years — also enables us to seamlessly coordinate post-grant proceedings with co-pending litigation.

Trademark & Copyright

Helping our clients stay ahead

A company's brand can be a key asset in today's hyper-connected global economy. In an always-on world, where consumers are barraged by companies resorting to increasingly bold maneuvers to capture a slice of consumer attention, brand recognition can make the difference between success and failure.

Fish's trademark and copyright practice serves as trusted counsel to some of the largest and most iconic brands in the world, as well as startups and emerging companies. With our more than 140 years of experience, there are very few legal or business issues we have not handled, giving us an insider's perspective on the concerns that are most important to our clients. We approach trademark matters not as merely advisors, but as strategic partners invested in the success of our clients' endeavors.

Fish has been listed in *World Trademark Review 1000* as a top trademark firm for nine years running.

Fish's copyright practice focuses on representing organizations, investors, and individuals who create, own, and manage all types of creative content.

Our cost-effective filing strategies and innovative development opportunities ensure that our clients are in the best position to develop, maintain, and protect their trademarked and copyrighted works.

When litigation is necessary, our clients are represented by attorneys with a deep understanding of the complex and emerging issues related to the use of new technologies in conjunction with trademarked and copyrighted works. Our team is devoted to helping our clients prosecute or defend any type of dispute, including claims of:

- **Trademark and trade dress infringement**
- **Copyright infringement**
- **False advertising**
- **Domain name disputes**
- **Unfair competition**

Regulatory & Government Affairs

Providing worldwide regulatory counsel backed by technical depth

Assembling the appropriate blend of experience and employing top-to-bottom firm-wide teamwork are our signature characteristics, which serves our clients well on the regulatory front, too. Our Washington, D.C.-based regulatory experts offer national and international regulatory know-how backed by the technical depth of our top-tier IP practice. Our specialists can leverage the expertise of any member of our firm to resolve client regulatory matters.

We regularly help our clients successfully navigate a labyrinth of domestic and foreign regulations, limiting their potential

exposure to liability, deftly managing crisis situations, and maximizing business opportunities.

We offer counsel in communications and spectrum regulation, drug and medical device regulation, and international trade compliance. Fish specialists can also help with national security, and privacy and data security. Our worldwide contacts, including notifying bodies and clinical experts, help to provide outstanding service regarding product compliance and market introduction.



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Atlanta Austin Boston Dallas Delaware Houston Munich New York Shenzhen Silicon Valley Southern California Twin Cities Washington, DC

Fish & Richardson, a premier global intellectual property law firm, is sought-after and trusted by the world's most innovative brands and influential technology leaders. Fish offers patent prosecution, counseling and litigation; trademark and copyright prosecution, counseling and litigation; and commercial litigation services. Our deep bench of attorneys with first-chair trial experience in every technology makes us the go-to firm for the most technically complex cases. We have an established reputation as a top-tier firm for patent portfolio planning, strategy and prosecution, as well as post-grant proceedings at the PTAB. Fish was established in 1878, and now has more than 400 attorneys and technology specialists in the U.S., Europe and China. Our success is rooted in our creative and inclusive culture, which values the diversity of people, experiences and perspectives. For more information, visit fr.com or follow us at [@FishRichardson](https://twitter.com/FishRichardson).

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