



For Immediate Release

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American Well Asserts its Intellectual Property Rights

Telehealth leader files complaint for patent infringement against Teladoc

BOSTON, Mass. (June 8, 2015) – Today, American Well sought relief from the infringement of its intellectual property rights in a [suit filed against Teladoc in the United States District Court for the District of Massachusetts](#). American Well expands Americans’ access to affordable care by connecting patients with board-certified physicians and other medical professionals for live, on-demand video consultations via mobile phones, tablets, computers and telehealth kiosks.

“Teladoc has infringed American Well’s intellectual property,” said Ido Schoenberg, CEO of American Well. “While a transparent and competitive landscape is an imperative for innovation, Teladoc has unfairly disregarded American Well’s ownership rights to advance its business. We developed and patented these innovations and we owe it to our clients, partners and shareholders to protect them.”

For close to a decade, American Well has led the market in the conceptualization, development and mass rollout of novel technologies and innovative telehealth services that are designed to enhance the delivery of excellent healthcare services to patients in full compliance with all state medical board standards. American Well’s patented technologies power the [most downloaded](#) mobile telehealth application of its kind in the United States, and the Company’s service was the first ever to receive [accreditation](#) by the American Telemedicine Association (ATA). Today, American Well’s technology brings telehealth to millions of Americans via a national client and partner network spanning the country’s leading national and regional health plans, the largest and most innovative hospital systems, hundreds of top employers, and the nation’s leading health benefit brokers.

American Well’s telehealth technologies were created to extend the reach of healthcare beyond its brick and mortar facilities into the daily lives of patients, consumers and clinicians. As such, it offers diverse solutions that not only allow Americans to receive live urgent care within minutes, but also provides physicians, practices and hospital systems with transformative technology to better and more efficiently follow up and care for their own, often chronically ill, patients. The creation of these new technologies has required a very substantial investment in research and development for years before the now widespread adoption of telehealth.

American Well has received [widespread recognition](#) for its novel technologies, solutions, and inventions. The U.S. Patent office has to date granted American Well 26 issued U.S. patents on its telehealth methods and systems, with an additional 25 U.S. patents pending. American Well was recognized in

2014 by independent analyst firm Frost and Sullivan as [“Telehealth Company of the Year,”](#) outstripping every competitor in every comparison category.

About American Well

American Well, the nation’s leading telehealth company, offers a modern healthcare experience by connecting consumers with board-certified healthcare professionals over video via web, mobile and kiosk. American Well, Amwell, and Amwell Therapy Associates are trademarks of American Well Corporation in the United States and other countries. All other trademarks used are the property of their respective owners. For more information, visit AmericanWell.com or follow American Well on [Facebook](#) and [Twitter](#).