# **FISH**



### Sarah Kelleher

Principal Boston 617 956 5983 kelleher@fr.com

#### Overview

Sarah Kelleher helps clients grow and protect their brands by providing counsel on trademark, trade dress, trade secret, and copyright matters, with a particular focus on trademark clearance, prosecution, and enforcement in the U.S. and abroad.

Sarah's experience includes representing trademark owners in opposition and cancellation proceedings before the Trademark Trial and Appeal Board, as well as representing clients in UDRP domain name disputes through ICANN and advising on intellectual property license agreements. Dedicated to understanding her clients' business needs, Sarah works closely with clients to choose, obtain, and enforce their trademarks. Her practice spans industries such as luxury goods, fashion, technology, financial services, medical services, pharmaceuticals, health and wellness, beauty, travel, aerospace, and security. Sarah also provides trademark and copyright assistance to pro bono clients.

Prior to joining Fish & Richardson, Sarah was an associate at an IP boutique firm in Chicago and a volunteer at the Art Institute of Chicago. She received her J.D. from Loyola University of Chicago, where she was a member of the Vanderbilt First Amendment Moot Court team.

In her leisure time, Sarah is passionate about supporting the arts in her local community.

### Recognitions & awards

Ones to Watch *Best Lawyers* 2024-2025 Pro Bono Honor Roll *Massachusetts Supreme Judicial Court* 

#### Professional associations

International Trademark Association, Famous and Well-Known Marks Committee (2022-Present)

Women's Bar Association (2018-Present)

## Insights

Article | June 16, 2022 Selling the Intangible in Fashion: What Does It Mean for Trademark Protection?

Blog | July 6, 2020 Supreme Court Finds BOOKING.COM Protectable; Rejects "Sweeping Rule" Denying Protection to "generic.com" Marks

Blog | April 2, 2020 Supreme Court Rules States "Arrrrgh" Immune from Copyright Infringement Suits

Webinar | April 2, 2020 *Art vs. Commerce*: The Evolution of the Artistic Relevance Test

### News

September 26, 2024 Fish & Richardson Supports Client Enercap Holdings on Path to Build World's Largest Supercapacitor Manufacturing Capacity

August 15, 2024 101 Fish Attorneys Included in the 2025 Edition of *The Best Lawyers in America* 

January 2, 2024 Fish & Richardson Elevates 20 Attorneys to Principal

August 17, 2023 101 Fish Attorneys Included in the 2024 Edition of *The Best Lawyers in America* 

August 22, 2022 96 Fish Attorneys Included in the 2023 Edition of *The Best Lawyers in America* 

### Events

March 21, 2024 Boston Bar Association 2024 IP Year in Review Conference

July 20, 2022 National Association of Women Lawyers (NAWL) 2022 Annual Meeting

#### Services

Trademark & Copyright Counseling & Prosecution Strategic Counseling, Registration & Opinions Domain Names & Internet TTAB Oppositions & Cancellations Transactions & Agreements

#### Industries

Electrical & Computer Technology Financial, Business & FinTech Services Telecommunications Academic Research & Medical Centers Transportation, Aerospace & Defense

Admissions

Massachusetts (2019)

#### Education

J.D. *cum laude*, Loyola University Chicago School of Law (2015) B.A., Art History, West Virginia University (2010)

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