






Rachel Merrick Maggs

Chief Marketing and Business Development Officer

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Overview

About Rachel

Rachel Merrick Maggs, the chief marketing and business development officer (CMBDO), is in the Boston office of Fish & Richardson P.C. She is responsible for building and implementing the firm's global marketing and business development (BD) strategy. She works closely with the firm's practice groups and oversees a team that serves the entire firm across its 13 offices in the U.S., Europe and China. She is a thought leader with deep understanding of the legal industry and has spent her career focused on leading transformative, data-driven, client-centric strategies.

Prior to joining the firm, Ms. Merrick Maggs spent 10 years at Thomson Reuters, where she most recently directed an international, multi-function team and was responsible for sales strategies, client relationships, and supporting the growth of large law firms by helping them meet their business initiatives.

Education

J.D., American University Washington College of Law (2007)

B.A. *with honors*, Colby College (2003)

Memberships & Affiliations

Past Programming Chair and Membership Chair for the Northeast Regional Chapter of the Legal Marketing Association (Boston and New York Local Groups).

Top Fundraiser and Team Manager for the Multiple Myeloma Research Foundation.

Organizer and Co-Founder of multiple initiatives to benefit the Leukemia & Lymphoma Society and Prostate Cancer Foundation.