



## Jan Zecher, Ph.D.

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## Overview

An intellectual property (IP) litigator, Jan Zecher, Ph.D., helps German, European, and U.S. clients navigate Europe's complex IP landscape, guiding companies of all sizes and at every stage of their lifecycle through the challenges of prosecuting IP rights, enforcing them in the courts, and defending their business against attacks.

With more than 20 years of litigation experience, Zecher appears in the Unified Patent Court (UPC), the German courts and the European Court of Justice on a regular basis. He provides his clients with incisive counsel and cost-efficient, pragmatic solutions to protect and optimize the value of their innovations, enforce their IP rights, and pursue licensing opportunities.

Equally adept in resolving disputes both in and out of court, Jan represents clients across industries in patent, trademark, design, and copyright cases, with a focus on software, semiconductors, and medical products. Jan is a German attorney-at-law admitted to practice in the UPC, the German courts, before the German Patent and Trademark Office, and in the European Union Intellectual Property Office, amongst other forums.

Before becoming a lawyer, Jan was a scientific assistant at the Institute for Copyright and Media Law in Germany.

During the weekends, Jan enjoys climbing the Bavarian mountains with his children, exploring the architectural beauty of the 1920s, and learning to play the piano.

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## Recognitions & awards

Germany's Best Attorneys

*Best Lawyers* 2017-2025

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## Insights

Article | June 28, 2023

How to Minimise Preliminary Injunction Risk in the UPC

Blog | May 15, 2023

Legal Alert: Minimizing Patent TRO and PI Risk in Europe

Article | July 14, 2022

Will a UPC Opt-out Survive the Transitional Period?

Webinar | August 12, 2021

Coordinating Trademark Strategies in the U.S. and EU

Blog | June 27, 2016

Legal Alert: IP Rights & Brexit

Blog | June 23, 2016

Impact on IP if the United Kingdom Exits the EU (Brexit)

Blog | December 4, 2015

EU Trademark Changes in 2016

Webinar | April 2, 2014

It's (Not) a Small World: Global Trademark Strategies to Protect Your Brand

Blog | November 14, 2013

OHIM No Longer Accepting Nice Class Headings Without Specification

Webinar | June 23, 2010

Counterfeiting and the Grey Market

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## News

News | June 13, 2024

Principal Jan Zecher Included in the 2025 Edition of *The Best Lawyers in Germany*

Media Coverage | March 12, 2009

Flush With Cash, EU Office Reduces Trademark Fees

*Law360*

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## Events

January 28, 2019

World Trademark Review: Managing Trademark Assets Europe

March 23, 2017

Managing the Trademark Asset Lifecycle Europe 2017

July 13, 2016

IP Chat Channel: European Trademarks, Designs and IP Transactions After Brexit

June 3, 2015

Understanding the New International Design Registration (IDR) System

March 13, 2014

USF School of Law McCarthy Institute and Microsoft Corporation Symposium: "Trademark Law and its Challenges in 2014"

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## Additional insights

### Publications

- "Wiederholungsmarken vor dem HABM (Repeated applications before OHIM)," *Gewerblicher Rechtsschutz und Urheberrecht*, 981 (November 2010)
- "Cost burden if proofs of use filed only after cancellation action," *Gewerblicher Rechtsschutz und Urheberrecht* (March 2010)
- "Im Visier der Politik: Alkoholwerbung (In the cross-hairs of politics: Alcohol advertising)," *Markenartikel*, 162 (September 2008)
- "Enforcement of CTMS in Germany Against Infringing Company Names – A Gap in Protection?" (2008)
- "The Implementation of the EU Copyright Directive into German Law," (2002)
- "The Implementation of the EU Copyright Directive into German Law II," (2002)

## Services

Litigation

Patent Litigation

Trademark, Copyright & Media Litigation

Unitary Patent & Unified Patent Court

IP Licensing, Transactions & Agreements

Trademark & Copyright Counseling & Prosecution

## Industries

Electrical & Computer Technology

Hardware

Semiconductors

Medical Devices

Manufacturing

## Admissions

Federal Republic of Germany

European Union Intellectual Property Office

Deutsches Patent- und Markenamt (German Patent and Trade Mark Office)

## Languages

German

English

## Education

Ph.D. *summa cum laude*, Albert-Ludwigs-University School of Law, Freiburg (2004)