

# Giordana Mahn, CIPP/US

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### Overview

With a background in mechanical engineering and a passion for working with female founders and innovators, Giordana Mahn helps inventors secure valuable patent rights for their consumer products, biomechanical, electromechanical, health and sex tech, and medical device innovations and technologies.

She works with a wide range of technologies, including wearable technology, gynecological devices, intravenous drug delivery systems, prosthetics, personal care products, pharmaceutical manufacturing equipment, process control systems, refrigeration and freezer systems, automotive components, agricultural equipment, sporting goods, portable electronic devices, and a wide range of medical devices.

Her practice encompasses preparing and prosecuting domestic and foreign design and utility patent applications; strategically managing clients' global intellectual property portfolios; performing invalidity, infringement, patentability, and freedom to operate analyses; and preparing appeals and petitions for post-grant proceedings before the Patent Trial and Appeal Board.

Giordana works closely with her clients to gain a deep understanding of their businesses so that she can deliver sophisticated patent strategies that are custom-tailored to help them achieve their goals. One client noted, "It is a pleasure to work with someone who understands the subject so well and entirely in the first step of exchange."

She takes pride in being accessible to a wide range of clients, with experience in both foreign and domestic patent prosecution, and in delivering creative solutions that not only protect clients' ideas but also increase marketability.

Giordana takes a creative approach to clients' matters, proposing innovative solutions that maximize the scope of their patents, protect them from future validity challenges, and lay the groundwork for strong market positions. As a working mother, she is strongly dedicated to women-owned businesses, especially those that focus on women's health in the growing femtech sector. She is also a certified information privacy professional (CIPP/US) and a member of the International Association of Privacy Professionals.

Outside of her patent practice, Giordana devotes a considerable amount of time to activism on behalf of women in technology. She has served as the IP Legal "Expert" in Residence of Women of Wearables and is a member of both Women of SexTech and the FemTech Collective.

Her extensive pro bono practice focuses on legal advocacy related to reproductive rights, civil rights, mediation, and clemency and expungement. Giordana is a certified mediator and volunteer with organizations like Lawyers for Good Government, ACLU, the Center for Conflict Resolution, Cabrini Green Legal Aid, and the Mass Defense Committee of the National Lawyers Guild.

In law school, she served as a judicial extern for the Honorable Virginia Kendall of the United States District Court for the Northern District of Illinois.

# Recognitions & awards

Massachusetts Rising Star

Super Lawyers 2023

Trailblazing Leaders in Women's Health and Femtech

Women of Wearables 2023

**Trailblazers** 

WIPR Diversity 2023

Pro Bono Honor Roll

Massachusetts Supreme Judicial Court 2023

## Professional associations

Women of Wearables

International Association of Privacy Professionals

MHub, mPower Mentor for the Women's Cohort

## Pro bono activities

Center for Conflict Resolution, Certified Mediator

Reproductive Health Assistance Project with Lawyers for Good Government

**ACLU of Minnesota** 

Volunteer Lawyers for the Arts of Massachusetts

Cabrini Green Legal Aid

The Mass Defense Committee of the National Lawyers Guild

# Insights

Blog | February 18, 2025

How Startups Can Position Their IP Portfolios to Attract Investors

Blog | November 5, 2024

Women's Health Tech Entrepreneurs Combat Period Poverty and Increase Representation at the USPTO

Webinar | October 29, 2024

IP Issues in Women's Health Technology

Article | February 3, 2023

Neglect Begets Opportunity in Femtech IP

Webinar | November 30, 2022

Protecting Your Femtech IP

## News

News | June 3, 2025

Fish & Richardson Celebrates Opening of Chicago Office with Exclusive Inside Look

Media Coverage | February 26, 2025

Championing Women in Innovation: Of Counsel Giordana Mahn on FemTech and Patents

IP Bytes

Media Coverage | January 29, 2025

President & CEO John Adkisson and Office Managing Principal Louis Fogel Celebrate Expansion to Chicago Market and Forecast Growth Opportunities

Bloomberg Law, Crain's Chicago Business, Law360, The American Lawyer, Managing IP

News | January 27, 2025

Fish & Richardson Poised to Bring IP Experience, Technical Prowess to Chicago with New Office

News | December 6, 2023

Fish & Richardson Of Counsel Giordana Mahn Named in Women of Wearables' "Trailblazing Leaders in Women's Health and Femtech" List...

News | November 15, 2023

Thirteen Fish & Richardson Attorneys Named to Pro Bono Honor Roll by Massachusetts Supreme Judicial Court

News | October 25, 2023

Jacqueline Tio and Giordana Mahn Recognized in WIPR Diversity 2023

### **Events**

May 3, 2023

Boston Intellectual Property Law Association 3rd Annual Symposium

## Additional insights

#### **Publications**

- "What femtech entrepreneurs must know about IP," Med-Tech News (February 7, 2022)
- "Giordana Mahn, an IP attorney's personal story," Women of Wearables (September 23, 2021)
- "Sweeping changes: The US Innovation Act of 2015 proposes several dramatic revisions to patent law," *Intellectual Property Magazine* (April 2015)
- "Keeping Trolls Out of Courts and Out of Pocket: Expanding the Inequitable Conduct Doctrine," 45 LOY. U. CHI. L. J. 1245 (2014)

### Speaking engagements

- "Unlocking Innovation in Women's Healthcare," Boston Intellectual Property Law Association (May 3, 2023)
- "Protecting IP for Femtech Founders," Decoding Healthcare Innovation Podcast, Episode 49 (June 14, 2023)
- "Privacy and DEI Considerations in Femtech," Intellectual Property Law Association of Chicago (April 17, 2023)
- "Protect Your Med Device IP," Medstartr Healthcare Innovators Club (June and July 2021)
- "IP Lessons for Tech Startups in the US," Women of Wearables Knowledge Hub (March 2021)
- "11th Annual Advocacy Challenge: Patent Exhaustion & Appellate Review of PTAB Institution Decisions," *The Richard Linn American Inn of Court* (April 13, 2017)
- "Industrial (Design) Revolution: From Spoons to Smartphones," The Richard Linn American Inn of Court (November 12, 2015)

#### Media mentions

• "Femtech: from taboo to multibillion-dollar industry," Life Sciences Intellectual Property Review (September 7, 2023)

- "Femtech Cos. Should Prioritize Pursuing IP, Attys Say," Law360 (November 30, 2022)
- "Ask Me Anything: IP Law for Femtech Founders with Marshall, Gerstein & Borun's Giordana Mahn," Femtech Insider (January 6, 2021)

#### Services

Patent Prosecution
Strategic Patent Counseling & Opinions
Patent Portfolio Management
Post-Grant
Patent

#### Industries

Hardware
Medical Devices
Academic Research & Medical Centers
Transportation, Aerospace & Defense
Manufacturing

#### Admissions

Illinois

U.S. Patent and Trademark Office

### Education

J.D. *cum laude*, Loyola University Chicago School of Law (2014) Executive Editor, *Loyola Law Journal* B.S., Mechanical Engineering, concentration in Energy, University of Michigan (2009)

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