




Eric Schulman

Principal

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Overview

About Eric

Eric Schulman is a principal in the Silicon Valley office of Fish & Richardson P.C. His practice is primarily focused on patent prosecution and counseling, patent strategy and analysis, and development and management of patent portfolios. Mr. Schulman also has experience in trademark portfolio development, IP licensing and acquisition, patent post-grant proceedings, patent and trademark litigation, standards bodies, copyright, open source, M&A, commercial transactions, collaborative structures, broad IP strategy and legal management.

He currently serves on the advisory board of the LOT Network, which he conceived in 2013 and founded in 2014. LOT is an industry-led and independently-run non-profit organization dedicated to reducing the number of lawsuits and licensing requests its members receive from patent assertion entities.

Prior to joining Fish & Richardson, Mr. Schulman was head of intellectual property at Uber Technologies Inc., where he was responsible for all aspects of the company's IP program, including strategy, team management, and execution. Before Uber, Mr. Schulman spent more than nine years in-house at Google Inc., where he served most recently as legal director and received the General Counsel Award for a complete win of the *Oracle v. Google* patent litigation. Mr. Schulman has been recognized in the *IAM 300 – The World's Leading IP Strategist* for 2016.

Focus Areas

Services

- IP Licensing, Transactions, and Agreements
- Litigation
- Patent
- Post-Grant
- Opinions and Strategic Counseling
- Patent Portfolio Management
- Patent Prosecution
- Startup and Early-Stage Companies
- Patent Litigation

Industries

- Academic Research and Medical Centers
- Cleantech
- Consumer Products
- Digital Health
- Digital Media and E-Commerce
- Electrical and Computer Technology
- Financial and Business Services
- Internet
- Medical Devices
- Nanotechnology
- Software
- Telecommunications
- Transportation

Education

J.D., Boston College Law School

M.S., Physics, Boston University

B.S., Physics, Massachusetts Institute of Technology

Insights

Publications

- “How Scalable Private-Ordering Solutions Improve IP Law: Lessons Learned From My Founding of the License on Transfer (Lot) Network,” *Social Science Research Network (SSRN)* (August 2016)
- “An Updated Proposal for a License on Transfer (LOT) Agreement,” *Social Science Research Network (SSRN)* (July 2014)
- “A Proposal for a License On Transfer (LOT) Agreement,” *Social Science Research Network (SSRN)* (July 2013)
- “A Response to a Proposal for a Defensive Patent License (DPL),” *Social Science Research Network (SSRN)* (July 2013)
- “Ethical and Legal Issues in E-Mail Therapy, Ethics & Behavior,” 6(2)107-124 (1996) (also published in *Real Law at Virtual Space, Communication Regulation in Cyberspace*, Hampton Press 1999)

Speaking Engagements

- “Back To The Future: How To Prepare Your IP Program For What Is Coming,” LOT Networkbridge (September 16, 2021)
- “Open Source Software: Practical Ideas for Protecting Your Intellectual Property,” *Fish Litigation Webinar* (September 2020)

Recognition

- Named to “The World’s Leading IP Strategists” by *IAM (Intellectual Asset Management) Strategy 300* (2016, 2019-2021)

- Named a “Leading Patent Professional” and highly recommended for post-grant procedures by *IAM Patent 1000* (2019-2021)
- Named an “Intellectual Property Trailblazer” by the *National Law Journal* (2020)
- Named a “California Trailblazer” by *The Recorder* (2020)
- Received General Counsel Award for complete win of the *Oracle v. Google* patent litigation