






Darra Loganzo

Associate

 New York, NY

 212-765-5070

 loganzo@fr.com

Overview

About Darra

Darra Loganzo is an associate in the New York office of Fish & Richardson P.C. She focuses her practice on trademark and copyright counseling and litigation.

Darra has experience working on a broad range of IP matters including trademark, copyright, patent, trade secret, and domain name disputes for a variety of clients in technology, biomedical devices, food and beverage, and consumer products industries. She has experience with Trademark Trial and Appeal Board prosecution and proceedings, advising clients on trademark portfolio strategy and enforcement, and trial preparation for district court litigation.

Prior to joining Fish, Darra was an IP associate at a law firm in Washington, D.C. She received her B.S. from Cornell University and her J.D. from The George Washington University Law School. Her writings on intellectual property topics have been published in the *Intellectual Property & Technology Law Journal*, *World Trademark Review*, *The National Law Review*, and *JDSupra*.

Focus Areas

Services

- Copyright
- IP Licensing, Transactions, and Agreements
- Trademark

- Advertising and Marketing
- Trademark Counseling and Prosecution
- TTAB Oppositions and Cancellations
- Digital Millennium Copyright Act
- Strategic Counseling, Registration, and Opinions
- Transactions and Agreements

Industries

- Consumer Products
- Digital Media and E-Commerce
- Internet

Education

J.D., Business and Finance, George Washington University Law School (2020)

B.S. *magna cum laude*, Communication, with minors in Law and Society, Education, Cornell University (2017)

Insights

- “Software Copyrightability: Where We Are and What’s to Come,” *Intellectual Property & Technology Law Journal*, Vol. 33, No. 5 (May 2021)
- “Second Circuit: Agreement to One Is Not Consent to All,” *World Trademark Review*
- “Federal Circuit: You Can’t Camouflage Express Trademark Terms,” *World Trademark Review*
- “You Want Some ‘Metchup’ With That?,” *The National Law Review*
- “School’s Out: Trademark Settlement Agreement Enforceable,” *JDSupra*